EATON'S FRIDAY 9 am to 9 pm

MAIN FLOOR DAY

Outstanding values from the 14 departments on EATON'S Main Floor are yours Friday from 9 a.m. to 9 p.m. Convenient shopping, all on one floor, with values for the whole family . . . EATON'S Main Floor Day!

EATON'S Has 300 Shirts Ordinarily 5.95 to 9.95

And we're going to sell them for just 3.99

Men . . . you can make such big savings because . . . this is a clearance of floor stock from a nationally advertised supplier. These are the shirts for which you would ordinarily pay 5.95 to 9.95.

- Small, medium, large, extra large (14-17½) sizes
- Cottons and cotton-silk blends
- Spring 1959 stock
- Attractive colours and patterns.

Special, each **3.99**

EATON'S—Men's Wear, Main Floor, Phone EV 2-7141

Sport Coats

Choose handsome, all-wool tweeds in Harris style, over-checks, and diagonal stripes. Two and three-button models have centre vents. Sizes 36 to 46, regular, tall and short. Many patterns in your choice of shades of blue, grey and brown.

Main Floor Day Special, each

24.99

Ivy League Suntans

Featuring the Ivy back flap are these easily-washed, long-wearing polished cotton suntans. A favourite for all-year-round wear. Sizes 29 to 40, in beige only. **Main Floor Day Special,** pair

4.99

Worsted Flannels

A big feature for Main Floor Day are these smart all-wool worsted slacks with front pleats. Cuffed to your measurement at no extra charge. Choose shades: charcoal, grey, medium grey, light grey or brown. Sizes 29 to 44. **Main Floor Day Special,** pair

11.49

EATON'S—Men's Wear, Main Floor, Phone EV 2-7141

Hazel Bishop Lipstick

Manufacturer's clearance . . . less than ½ price! Regularly 1.50! Choose from three versatile colours: Soft Pink, Bright Red and Real Orange. In attractive swivel cases. **Main Floor Day Special,** each

69c

Soap from Holland

You'll love this delightfully scented soap. Made from palm oil, is pleasant to use, and a special value. Individually wrapped, they stay fresh smelling and neat, so stock up. **Main Floor Day Special**

6 for 49c

Nylon Elastic Hose

For greater comfort, protect your legs from over-tiredness. These nylon elastic above-the-knee style hose are good looking and comfortable to wear. With closed heel, open toe, in sizes small, medium and large.

Main Floor Day Special, pair

6.79

EATON'S Pharmacy Limited, Main Floor, Phone EV 2-7141

Chocolate Buds

A long-time favourite with old and young alike, "rosebuds" of delicious milk chocolate. By Neilson's. Wonderful for nibbling . . . pretty as cake and cookie decoration, too.

Main Floor Day Special, per lb.

79c

Chocolate 'Slopokes'

So delicious, the whole family will ask for them again and again! Chocolate-covered nut and fondant confections, "Slopokes" are rich and creamy. Buy them now at a low price. By Willards. Per lb.

59c

Chocolate Crispettes

A crunchy peanut butter confection by Willards, Crispettes are covered with delicious milk chocolate. Your candy dish won't stay full with these very long! Better buy more than a pound.

Main Floor Day Special, per lb.

59c

EATON'S—Candy Counter, Main Floor, Phone EV 2-7141

Projection Screens

Get the most from your slides and movies of travels, family and friends. Show them on a 40"x40" projection screen. This one has glass-beaded surface, handy tripod stand.

Main Floor Day Special, each

13.89

Bell & Howell

8 mm. Projectors

These fine projectors are a good buy for your family. The whole family enjoys home movies . . . show them with a Bell & Howell 8 mm. projector. With 500-watt bulb, reverse and still positions, all-gear drive.

Main Floor Day Special, each

98.49

Slide Projectors

This Mansfield 35 mm. slide projector can be adapted to automatic operation. Show your slides to best advantage and receive so much more enjoyment. 300-watt bulb is blower cooled.

Main Floor Day Special, each

36.88

EATON'S—Cameras, Main Floor, Phone EV 2-7141

Vista Flatware

Stainless steel should last for years . . . and always looks sparkling new. This lovely Vista pattern will add grace to your table, and will keep its gleaming beauty, for it needs no polishing. Service for 8 in blue-lined chest.

Main Floor Day Special, set

27.12

EATON'S—Silverware, Main Floor, Phone EV 2-7141

Sunbeam Shavemaster

An Easter gift for him . . . an elegant Sunbeam Shavemaster with smart white case. Shaver has self-sharpening cutting blade. Complete with cord, plug and neat, cowhide leather case.

Main Floor Day Special, each **14.95**

"Golden Glide" Sunbeam

This precision-made razor features hollow-ground cutting blade, smart coloured case. A fine gift for him. Shop early, limited quantity. **Main Floor Day Special,** each **17.95**

EATON'S—Cutlery, Main Floor, Phone EV 2-7141

Men's Watches

Sturdy watches for men or boys have durable Swiss movements and are water and shock-resistant. An excellent buy, watches are cased in yellow or white metal with standard size matching expansion bracelet.

Main Floor Day Special, each

7.49

EATON'S—Watches and Clocks, Main Floor, Phone EV 2-7141

Cotton Slipcovers

In popular Beauty Rose pattern, red roses on grey grounds, these chair and sofa slipcovers are a wonderful buy. Serviceable cotton drill, with elasticized back, pleated flounce. **Sofa,** regular club or 3-cushion.

14.99

Chairs, wing, modern club and regular club. **Main Floor Day Special,** each **8.99**

Jumbo Garment Bag

Keep your coats and dresses fresh and wrinkle-free in a large, 3-hook hanger garment bag. Full 57" in length, 14" wide with full zipper opening, these bags are musts in your wardrobe. They are handy for storing seasonal clothes, too.

Main Floor Day Special, each

2.59

Garment, Shoe and Suit Bags in matching "Gold Medallion" pattern.

12-Pocket Shoe Bag

No more clutter and jumble of shoes in your closet when you buy a smart 12-pocket shoe bag for your closet wall or door. Each bag holds 6 pairs of shoes. To match other wardrobe pieces, in heavy plastic. **Main Floor Day Special,** each **1.98**

Suit Bags

Jumbo size bag is popular for suits and jackets. Prolong the life of your clothes . . . protect them. **Main Floor Day Special,** each **2.59**

EATON'S—Notions, Main Floor, Phone EV 2-7141

Save on Hosiery and Accessories

For the Crisp, Fresh Look

Blouses

*** Dacron Prints (as illustrated)**

For the woman who must always look smart, who loves tailored clothes . . . here are print blouses of wonderful Dacron. Choose from three styles, with Johnny, Puritan or tailored collars, three-quarter or short sleeves., in florals, Paisleys and stripes. Size 32 to 38. **Main Floor Day Special,** each **2.99**

* DuPont trade name

Cotton Overblouses

Lovely Swiss imported cotton, styled with convertible bow neck, jewel neck or Peter Pan collars, short sleeves. Choose white, blue, pink, in sizes 12 to 18.

Main Floor Day Special, each **4.79**

Tuck-in Blouse

Of easy-care nylon with jewel neckline and perma-tuck front, neat button back. Tuck-in style with short sleeves. White, blue, or orange sherbert, beige or aqua. Sizes 12 to 20.

Main Floor Day Special, each **5.79**

Men's Socks

This clearance group includes half hose and ankle socks of nylon stretchie, and all-wool nylon reinforced. Choose from a wide range of colours, some diamond patterns. Sizes 10 to 12. Regularly 1.00 to 2.50.

Main Floor Day Special, pair **50c to 1.25**

Women's Gloves

Lovely accessories for spring . . . fully hand-sewn cotton gloves in the shades you want: navy, beige, black, white or pink. With slightly shirred detail and a touch of pearl, gloves are 3-button length. Sizes 6 to 7½. Regularly 2.95.

Main Floor Day Special, pair **1.69**

10-Rib Umbrellas

Add a gay note of colour to your spring outfit . . . and be prepared for unexpected showers, with a smart plaid umbrella. Choose the colours you like best. Brollies have sturdy plastic handles. **Main Floor Day Special,** each **2.49**

EATON'S—Hosiery and Accessories, Main Floor, Phone EV 2-7141

Special Stationery Savings

Christmas Cards – ½ Price

When December rolls around, here's one expense you **won't** have . . . Christmas cards. Buy them now . . . at half their ordinary price. 18 cards and envelopes in Water Colour Gems, 21 cards and envelopes in Christmas Wisnes, and Treasure Chest, nationally famous, with 25 cards and envelopes. Ordinarily 2.00. **Main Floor Day Special,** per box **1.00**

Christmas Wrap — Also ½ Price

Buy it now, tuck it away until December. Boxes contain 20 sheets of attractive Christmas design paper, 25"x18" and 20 matching enclosure cards. Ordinarily 2.25.

Main Floor Day Special, per box **1.12**

Hilroy Exercise Books

A students' special . . . assorted oil cloth covered Hilroy exercise books with 40 ink-ruled pages. 9" x 7". **Main Floor Day Special 8 for 65c**

Writing Cases

Leather covered writing cases contain letter size pad, envelopes, pencil and pockets for stamps, notes and envelopes. 11"x 8½". **Main Floor Day Special,** each **4.45**

Desk Set

Very attractive, heavy base plastic desk set holds two slim and tall ball point pens. Standard refill. For man or woman's desk. White, pink or green. **Main Floor Day Special,** each **2.68**

Desk Set and Paper Knife

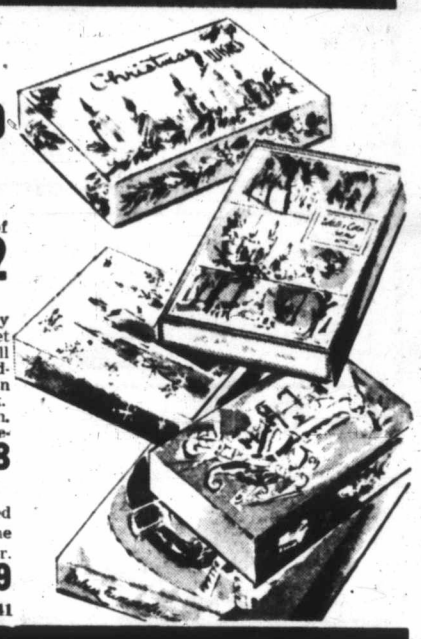
Black Belgian onyx stand with ball point pen, black handled paper knife with good blade. Pen takes standard refill.

Main Floor Day Special, each **4.65**

4-in-1 Stapler

A versatile stapler that can be used for hundreds of odd jobs around the house, office or school. Hand-plier. Complete with 500 staples.

Main Floor Day Special, each **2.19**



EATON'S—Stationery, Main Floor, Phone EV 2-7141

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